

ELEVEN MARKETING

“The Marketing Office in outsourcing”

11marketing
ELEVEN

ELEVEN MARKETING

For whom ?

... For all !

- ✓ For Professionals ;
- ✓ For Small and Medium Companies ;
- ✓ For Big Companies and Multinationals.



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For what ?

- ✓ To analyse competitors and market opportunities ;
- ✓ To start and promote your own business ;
- ✓ To launch or promote a specific product/service ;
- ✓ To enhance new contacts ;
- ✓ To make new clients.



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Through which Instruments ?

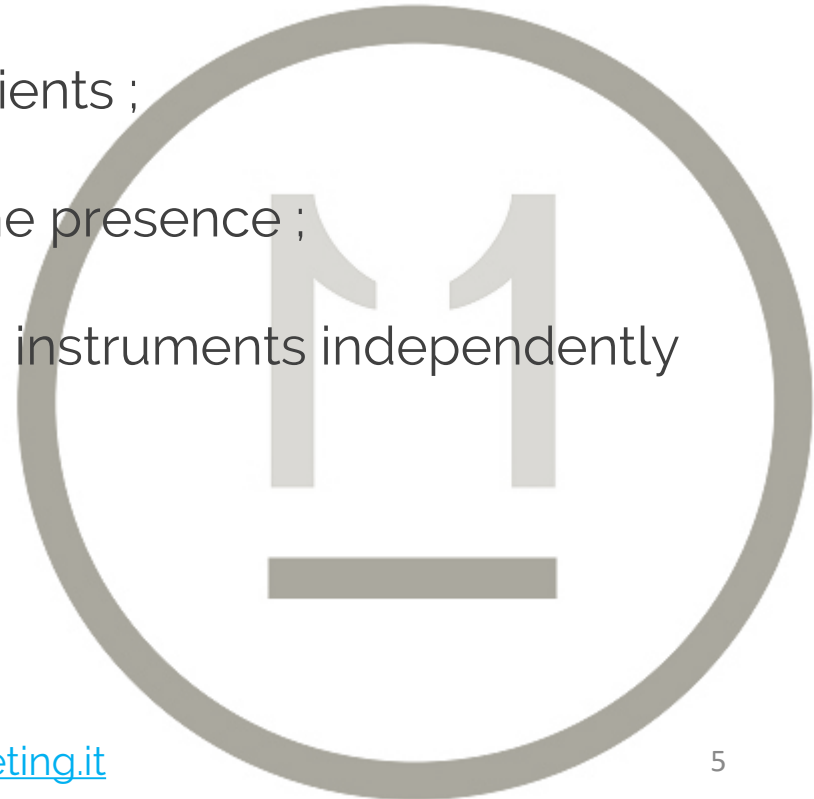
- ✓ Strategic and Operative Marketing Plans ;
- ✓ Direct Marketing Campaigns: Qualified Sales Appointments ;
- ✓ Optimized Websites for Google First Ranking ;
- ✓ Management Social Network Promotion ;
- ✓ Telemarketing/Selling/Web Marketing Training Course.



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Which Goals can be Reached ?

- ✓ To make new database of potential clients ;
- ✓ To start useful contacts and find out new opportunities ;
- ✓ To meet and make new potential clients ;
- ✓ To optimise and promote your online presence ;
- ✓ To learn to use operative marketing instruments independently and more efficiently.



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What are the advantages ?

- ✓ **Efficiency:** Guaranteed results in agreed time, starting new contacts, increasing offers, making new clients ;
- ✓ **Time Saving:** by commissioning us your sales and marketing tasks, you'll save time and focus on your work more efficiently ;
- ✓ **Money Saving:** Our services allow you to save up 40% compared to employing a marketing professional ;

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What are the advantages ?

- ✓ **100% Tax deductible:** Advertising and Marketing Consultancy Expenses for professionals and companies are totally deductible ;
- ✓ **100% Flexibility:** you can start and finish the service any moment, according to your budget or goals.



“Key on Hand” Projects

What are we good at...

Key On Hand Projects management for small and medium companies that want to reach specific targets, in a little time with the right investments.

- ✓ Making Marketing Plans ;
- ✓ Sales Consultancy and Qualified Appointments ;
- ✓ Creating Websites Ranking ;
- ✓ Social Network Management ;
- ✓ Sales and Web Marketing Training.



“Key on Hand” Projects

... Details

MARKETING PLANS	QUALIFIED APPOINTMENTS	CREATION AND WEBSITES RANKING	SOCIAL MEDIA MARKETING
<ul style="list-style-type: none"> ✓ Targets analysis ; ✓ Competitors analysis ; ✓ Strengths and; Weaknesses defining ; ✓ Marketing position Defining. 	<ul style="list-style-type: none"> ✓ Creating and profiling DATABASE potential clients ; ✓ 150- 300 records ; ✓ DATABASE homemade. 	<ul style="list-style-type: none"> ✓ Creating Optimized Websites for Search Engine. 	<ul style="list-style-type: none"> ✓ Creating, managing and updating social network business pages and personal pages ; ✓ Creating, managing advertising Campaigns
<ul style="list-style-type: none"> ✓ To study an affective and sustainable strategy: the “polar star” that guide your business. 	<ul style="list-style-type: none"> ✓ To start an excellent linking network, identifying high revenue markets, according to your business “value proposition”. 	<ul style="list-style-type: none"> ✓ To get first ranking in Google for the keywords planned with the client ; ✓ to monitor costantly your business online performances. 	<ul style="list-style-type: none"> ✓ To promote your brand on online communities ; ✓ for business research and to find new potential clients.
<ul style="list-style-type: none"> ✓ To define the Guideline of Communication Campaigns and Media plans. 	<ul style="list-style-type: none"> ✓ To get qualified appointments with potential partners and clients: from 20 to 30 sales appointments . 	<ul style="list-style-type: none"> ✓ Web Marketing Traning: to learn to update and manage independently your website. 	<ul style="list-style-type: none"> ✓ Social Media Marketing Training for Professionals and Companies

Qualified appointments in:

Birra Peroni
Wind
MSX International
Rentokil-Initial
Facta farmaceutici
Toyota Italia
Veratour
Imperial Tobacco
Gruppo Api
BNL
Menarini
Fiorucci
Total ERG
SIXT
Avis Autonoleggio

Anas
Conad Tirreno
Alco
Ovs (gruppo coin)
Gruppo Pam
Conbipel
Inres Coop
Alcott
Terna
Unico
Compar spa
Gruppo Benetton
Natuzzi Italia
Gruppo Benetton
AMS SpA

Nestlè Spa
Bayer Spa
FastWeb Spa
Becton Dickinson Italia S.p.A
Compass Group Italia Spa
Farmar Italia
Eigenmann e Veronelli Spa
Axa Mps
British American Tobacco
British Airways
Aero Sekur Spa
Consip Spa
Banca Agrileasing
Banca Sviluppo
Gruppo Bancario Iccrea

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Marketing Services



MARKETING PLANS



BUSINESS SCOUTING



SALES APPOINTMENTS



WEBSITES



SEO CONSULTANCY



SOCIAL MEDIA MARKETING



ARTICLE REWRITING



LOGO CREATING



CLIENTS ACQUISITION

ELEVEN MARKETING

Our clients



NETRIBEGROUP



HUGHES



ELEVEN MARKETING

Veloci e concreti verso la meta!

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